

## Education

### **New Mexico State University, Las Cruces, NM, 2008-2011**

Bachelor of Creative Media in Digital Filmmaking  
GPA: 3.731

### **East Carolina University, Greenville, NC, 2006-2008**

Towards Bachelor of Science in Communication

## Employment

### **Milwaukee Tool, January 7, 2019-present**

- 2019-present, Jobsite Solutions Territory Manager - Electrical, Dallas/Fort Worth, TX

Responsibilities include:

Generating demand with Electrical Users in the Region.

Working with Field and Product Development teams on market research and forecast.

Working with Trade Organizations to ensure brand awareness for upcoming trade professionals.

- 2019, Territory Representative - IC, Dallas/Fort Worth, TX

Responsibilities include:

Growing and developing National, Regional and IC accounts with Mid-Year growth of 70%+.

Increasing Milwaukee market share by focusing on Plumbing, Electrical, HVAC and MRO trades.

Working with Distributors and End Users to drive Milwaukee's brand awareness.

### **Techtronic Industries North America, Inc., January 7, 2013-present**

- 2019-present, Milwaukee Tool, Dallas/Fort Worth, TX
- 2017-2019, Regional Manager, Northwest Texas/Oklahoma
- 2016-2017, Territory Manager, Northwest Texas/Oklahoma

Responsibilities include:

Leading \$80M+ territory of 14 people and 49 The Home Depot stores spanning across three states.

2018 TOP 3 Milwaukee Sales in the Nation; 2017 TOP 5 Milwaukee Sales in the Nation; 2016 TOP 3 Milwaukee Sales in the Division.

Working closely with Brands, Operations, Product Development, HR as well as The Home Depot teams.

Recipient of 2018 Circle of Excellence Award.

- 2016-2019, Lead Recruiter at New Mexico State University and University of Oklahoma

Responsibilities include:

Leading the effort of finding top talent.

Working with Career Services, College of Arts and Sciences and College of Business.

Scheduling classroom presentations, career fairs and other events.

- 2014-2016, Field Sales Representative, Leadership Development Program, Oklahoma City, OK
- 2013-2014, Field Sales Representative, Oklahoma City, OK

Responsibilities include:

Exponentially increased TTI business from \$4.8M to over \$7M through partnership with Regional Merchandising Manager, District Managers, District Execution Managers, and Store Management.

Brand portfolio includes Milwaukee, Ryobi, Ridgid Power Tools, Empire Level, Stiletto, Hart, Homelite, Arctic Cove, and STOK Grills.

Recipient of 2015 Circle of Excellence Award.

### **Target, Las Cruces, NM, July 1, 2008-December 28, 2012**

- 2011-2012, Sales Floor Team Leader

Responsibilities include:

Hiring, training, and supervising a team by responding quickly to their needs.

Leading team members to achieve sales and presentation goals.

Executing self development by creating and receiving feedback on my quarterly leadership status.

- 2010-2011, Guest Service Supervisor and Cash Office Associate
- 2009-2010, Guest Service Associate

- 2008-2009, Sales Floor Associate

**The Walt Disney Company, Disney's Hollywood Studios, Orlando, FL, May 25, 2007-May 25, 2011**

2008-2011, Seasonal Showkeeper

2007-2008, Disney College Program Shopkeeper

**Pitt County Schools, Greenville, NC, 2008**

Filmmaker, Video Production Project by Contract, 20-minute Documentary (Available upon request)

**J. H. Rose High School, Greenville, NC, 2006-2008**

Teacher's Assistant and Broadcasting Class Supervisor

**East Carolina University Honors Program, Greenville, NC, 2006-2007**

Filmmaker, Video Production Project (Defining Diversity) by Contract, 35-minute Documentary (Available upon request)

**Pitt County Office of Education, Greenville, NC, 2006**

Filmmaker, Video Production Project by Contract, 1-hour Documentary (Available upon request)

## Film Experience

**Platon A. Murenin Director's Reel (5-minute Reel)**

<http://vimeo.com/11441488>

**The Vision (9-minute Short Film)**

<http://vimeo.com/28383330>

**The House (12-minute Short Film)**

*Shown at Rio Grande Theatre of Las Cruces, NM during The White Sands International Film Festival 2011*

<http://vimeo.com/23399865>

<http://www.imdb.com/title/tt1966603/>

**Men of Sorrows (9-minute Short Film)**

*Shown at Rio Grande Theatre of Las Cruces, NM in July 2011*

*Shown at El Paso Art Museum of El Paso, TX during The Plaza Classic Film Festival 2011*

<http://vimeo.com/26412165>

<http://menofsorrows.com/>

**Between Family and War (19-minute Documentary)**

*Shown at Allen Theatres of Las Cruces, NM in December 2010*

*Shown at Rio Grande Theatre of Las Cruces, NM during The White Sands International Film Festival 2011*

<http://vimeo.com/17597774>

<http://www.imdb.com/title/tt1966367/>

**Kaleb. The Autism Battle (15-minute Documentary)**

<http://vimeo.com/13543646>

**Spoof commercial for a new Coca-Cola product (1-minute Commercial)**

*Shown in the New Mexico State University Spring 2010 Creative Media Showcase*

<http://vimeo.com/11341836>

**Strange World (3-minute Short Film)**

<http://vimeo.com/13507951>

**Almost Normal (6-minute Short Film)**

<http://vimeo.com/13730096>

**East Carolina University Local TV News Station**

Spring 2008, Technical Director

Spring 2007, Character Generator

Fall 2006, Camera Operator and Video Tape Recorder

## Knowledge and Skills

### Languages

English

Russian

I am a native Russian speaker and have the ability to read and write in Russian.

### Software

Mac OS X, Windows, iOS, Android, iLife, iWork, iCloud Services, Aperture, Final Cut Pro X, Adobe Creative Suite, Microsoft Office