Platon A. Murenin

1-252-531-7193 platon@platonm.com platonm.com

Education

New Mexico State University, Las Cruces, NM, 2008-2011

Bachelor of Creative Media in Digital Filmmaking GPA: 3.731

Employment

Milwaukee Tool, January 7, 2019-present

• 2021-present, Key Account Manager - Grainger, Central U.S.

Responsibilities include:

Leading a team across Central U.S. to research and uncover opportunities with Grainger Accounts. Strategically plan and execute National, Regional, and Local initiatives to grow business within Grainger segments. Streamlining communication process between Grainger, Users, and internal departments.

2019-present, Jobsite Solutions Territory Manager - Electrical, Dallas/Fort Worth, TX

Responsibilities include:

Generating demand with Electrical Users in the Region.

Working with Field and Product Development teams on market research and forecast.

Working with Trade Organizations to ensure brand awareness for upcoming trade professionals.

Recipient of 2021 Culture Coin Award.

• 2019, Territory Representative - IC, Dallas/Fort Worth, TX

Responsibilities include:

Growing and developing National, Regional and IC accounts with Mid-Year growth of 70%+. Increasing Milwaukee market share by focusing on Plumbing, Electrical, HVAC and MRO trades. Working with Distributors and End Users to drive Milwaukee's brand awareness.

Techtronic Industries North America, Inc., January 7, 2013-present

- 2019-present, Milwaukee Tool
- 2017-2019, Regional Manager, Northwest Texas/Oklahoma
- 2016-2017, Territory Manager, Northwest Texas/Oklahoma
- 2016-2019, Lead Recruiter at New Mexico State University and University of Oklahoma
- 2014-2016, Field Sales Representative, Leadership Development Program, Oklahoma City, OK
- 2013-2014, Field Sales Representative, Oklahoma City, OK

Knowledge and Skills

Languages

English

Russian

Certifications

OSHA 30 (United States Department of Labor, Occupational Safety and Health Administration)

Awards and Recognitions

Awards

Recipient of 2021 Culture Coin Award, Milwaukee Tool

Recipient of 2018 Circle of Excellence Award, Techtronic Industries North America, Inc.

Recipient of 2015 Circle of Excellence Award, Techtronic Industries North America, Inc.

Recognitions

Recipient of RedStorm 2022 Grand Prize

Recipient of 2021 Recognition, Independent Electrical Contractors of Fort Worth/Tarrant County, TX

Recipient of 2021 Recognition, Independent Electrical Contractors of Oklahoma City, OK