

Education

New Mexico State University, Las Cruces, NM, 2008-2011

Bachelor of Creative Media in Digital Filmmaking
GPA: 3.731

East Carolina University, Greenville, NC, 2006-2008

Towards Bachelor of Science in Communication

J. H. Rose High School, Greenville, NC, 2003-2006

High School Diploma

Гимназия №1 города Саратова, Saratov, Russia, 1995-2003

Towards High School Diploma

Employment

Milwaukee Tool, January 7, 2019-present

- 2023-present, Strategic Account Manager – Industrial Channel, New Mexico
 - Develop and execute market plans to achieve growth and secure strong business relationships with strategic accounts
 - Support initiatives and uncover growth opportunities with Local, Regional, and National accounts
 - Create demand within Distribution, Contractors, and Trade Organizations to further develop the market
- 2021-2023, Key Account Manager - Grainger, Central U.S.
 - Lead a team across the Central U.S. to research and uncover opportunities with Grainger Accounts
 - Strategically plan and execute national, regional, and local initiatives to grow business within Grainger segments
 - Streamline the communication process between Grainger, Contractors, and internal departments
- 2019-2021, Jobsite Solutions Territory Manager - Electrical, Dallas/Fort Worth, TX
 - Generate demand with Electrical Contractors in the region
 - Work with field and product development teams on market research and forecast
 - Support Trade Organizations to ensure brand awareness for upcoming trade professionals
- 2019, Territory Representative - IC, Dallas/Fort Worth, TX
 - Grow and develop national, regional, and local accounts
 - Increase market share by focusing on plumbing, electrical, HVAC, and MRO trades
 - Work with Distributors and Contractors to drive brand awareness

Techtronic Industries North America, Inc., January 7, 2013-present

- 2019-present, Milwaukee Tool
- 2017-2019, Regional Manager, Northwest Texas/Oklahoma
- 2016-2017, Territory Manager, Northwest Texas/Oklahoma
 - Led an \$80M+ territory of 14 people and 49 The Home Depot stores spanning across three states
 - Exponentially increased Milwaukee business from the TOP 3 in the Division to the TOP 3 in the Nation
 - Worked closely with Brands, Operations, Product Development, HR, as well as The Home Depot teams
- 2016-2019, Lead Recruiter at New Mexico State University and the University of Oklahoma
 - Led the effort of finding top talent
 - Worked with Career Services, the College of Arts and Sciences, and the College of Business
 - Scheduled classroom presentations, career fairs, and other events
- 2014-2016, Field Sales Representative, Leadership Development Program, Oklahoma City, OK
- 2013-2014, Field Sales Representative, Oklahoma City, OK
 - Exponentially increased business from \$4.8M to over \$7M
 - Developed partnerships with Regional Merchandising Managers, District Managers, and Store personnel
 - Brand portfolio includes Milwaukee Tool, Ryobi, Ridgid Power Tools, Empire, Stiletto, Hart, Homelite, Arctic Cove, and STOK

Target, Las Cruces, NM, July 1, 2008 - December 28, 2012

- 2011-2012, Sales Floor Team Leader
 - Hire, train, and supervise a team by responding quickly to their needs
 - Lead team members to achieve sales and presentation goals
 - Execute self-development by creating and receiving feedback on my quarterly leadership status

- 2010-2011, Guest Service Supervisor and Cash Office Associate
- 2009-2010, Guest Service Associate
- 2008-2009, Sales Floor Associate

The Walt Disney Company, Disney's Hollywood Studios, Orlando, FL, May 25, 2007 - May 25, 2011

- 2008-2011, Seasonal Showkeeper
- 2007-2008, Disney College Program Showkeeper

Pitt County Schools, Greenville, NC, 2008

Filmmaker, Video Production Project by Contract, 20-minute Documentary (Available upon request)

J. H. Rose High School, Greenville, NC, 2006-2008

Teacher's Assistant and Broadcasting Class Supervisor

East Carolina University, Greenville, NC, 2006-2007

Filmmaker, Video Production Project (Defining Diversity) by Contract, 35-minute Documentary (Available upon request)

Pitt County Schools, Greenville, NC, 2006

Filmmaker, Video Production Project by Contract, 1-hour Documentary (Available upon request)

Film Experience

Platon A. Murenin Director's Reel (5-minute Reel)

<http://vimeo.com/11441488>

The Vision (9-minute Short Film)

<http://vimeo.com/28383330>

The House (12-minute Short Film)

Shown at Rio Grande Theatre of Las Cruces, NM during The White Sands International Film Festival 2011

<http://vimeo.com/23399865>

<http://www.imdb.com/title/tt1966603/>

Men of Sorrows (9-minute Short Film)

Shown at Rio Grande Theatre of Las Cruces, NM in July 2011

Shown at El Paso Art Museum of El Paso, TX during The Plaza Classic Film Festival 2011

<http://vimeo.com/26412165>

<http://menofsorrows.com/>

Between Family and War (19-minute Documentary)

Shown at Allen Theatres of Las Cruces, NM in December 2010

Shown at Rio Grande Theatre of Las Cruces, NM during the White Sands International Film Festival 2011

<http://vimeo.com/17597774>

<http://www.imdb.com/title/tt1966367/>

Kaleb: The Autism Battle (15-minute Documentary)

<http://vimeo.com/13543646>

Spoof commercial for a new Coca-Cola product (1-minute Commercial)

Shown in the New Mexico State University Spring 2010 Creative Media Showcase

<http://vimeo.com/11341836>

Strange World (3-minute Short Film)

<http://vimeo.com/13507951>

Almost Normal (6-minute Short Film)

<http://vimeo.com/13730096>

East Carolina University Local TV News Station

Spring 2008, Technical Director

Spring 2007, Character Generator

Fall 2006, Camera Operator and Video Tape Recorder

Knowledge and Skills

Languages

English

Russian

Certifications

OSHA 30 (United States Department of Labor, Occupational Safety and Health Administration)

Awards and Recognitions

Awards

Recipient of 2024 100% Club Award, Milwaukee Tool

Recipient of 2022 President's Club Award, Milwaukee Tool

Recipient of 2022 RedStorm Grand Prize, Milwaukee Tool

Recipient of 2021 Culture Coin Award, Milwaukee Tool

Recipient of 2018 Circle of Excellence Award, Techtronic Industries North America, Inc.

Recipient of 2015 Circle of Excellence Award, Techtronic Industries North America, Inc.

Recognitions

Recipient of 2021 Recognition, Independent Electrical Contractors of Fort Worth/Tarrant County, TX

Recipient of 2021 Recognition, Independent Electrical Contractors of Oklahoma City, OK